## #11 for Jacob

Jacob Wetterling believed in a fair and just world, a world where all children know they are special and deserve to be safe.

To remember and honor Jacob's hope for our world, be part of #11forJacob. This movement centers around 11 simple traits:

- 1. Be Fair
- 2. Be Kind
- 3. Be Understanding
  - 4. Be Honest
  - 5. Be Thankful
  - 6. Be a Good Sport
  - 7. Be a Good Friend
    - 8. Be Joyful
    - 9. Be Generous
- 10. Be Gentle with Others
  11. Be Positive



